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Peggy Crawford

2019-2021

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2021-2023

Mike Huber 2021-2023

Charlie Walters

2020-2022



**EARLY FORD V-8  
CLUB**

**ON THE ROAD**

**ST. LOUIS R.G. #124**

**APRIL 2021    Volume 36 No. 4**

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Receiving delivery on a 1935 Fordor while the panel deliveries pass overhead



## President's Message

By George Ball



St. Louis V-8ers,

With regard to the Board Meeting Minutes from Steve Kroger, Secretary of the National EFV8CA, included in this April issue of the RG #124 newsletter, there is one particular idea that peaked my interest

### ***DRIVE YOUR V-8 DAY!***

I ask that you give consideration to supporting this nationwide activity on **Saturday, June 19**. If you have a FORD Flathead V-8 or another collector car or truck, would you be willing to participate? Or if you only have a modern car, would you still be willing to join the "parade" as I will/would be doing? And even if you continue to be concerned of the the COVID situation, you would not even have to get out of your old or modern car to participate.

AND....if it is a beautiful spring day, our drive could include a stop at a city or county park. AND if you just happened to bring along a sandwich or snack and a drink, you COULD get out of your vehicle and sit on a park bench.....as close to or as far away from your V-8 friends as is comfortable for you.

Wouldn't it be fun to see and visit with our good friends from our club after this year-long "sabbatical"?

There are parks in West St. Louis County and in St. Charles County where we could stop. In West County for example, Faust, Lone Elk, Babler, Queeny....and many more. In St. Charles we know, of course, Broemmelsiek Park where some of us met and lunched last Fall .... as well as Weldon Spring, Marston Hill, Veterans Tribute and more.

As we've done many times in the past, we could gather in the parking lot of the now-defunct Dillard's in the lower level of Chesterfield Mall.

Sooooo, what do you all think? Your officers and directors would like to hear from you....YEAH or NAY, one way or another. Please call or text me at 314-202-3240 OR an email to me at [george1935ball@gmail.com](mailto:george1935ball@gmail.com) with your first inclination, YEAH or NAY, so we know the level of interest and potential participation.

Thank you and MANY HAPPY [S]MILES to you,

**Please continue praying for Mary Rogers, and any other members and friends that need our thoughts and prayers.**



**Don't stop now! I still need articles!!!!**

**Thank you to all who contributed articles and other tid-bits to this month's Newsletter. I still have enough material for next month's Newsletter**



**"What do you mean, you forgot where you parked? You're shopping online."**



# Times Beach, Steiny's Inn, and interesting Route 66 facts!

By Diane Huber (Reporter at Large)

I found some history about the Route 66 Park on I-44. When I was a young child, our family used to go out to dinner at Steiny's Inn. It wasn't until we visited the visitor's center several years ago with the V8 Club that I remembered that restaurant. I am amazed how many places are still there on old route 66, some of them only in spirit. I included some pictures on the area.



Visitor's Center Today

Route 66 was designated through Missouri in 1926 and plans were soon made to reroute it through St. Louis. The route re-assignment required a modern bridge to serve the automobile traffic crossing the Meramec River, which was constructed in 1931-1932. The 1009-foot-long 30-foot-wide steel Warren deck truss bridge still stands today.



However, the town began to transition into a permanent community during the Great Depression when many property owners found it necessary to reside year-round in the small homes erected as weekend and vacation cottages. The Bridgehead Inn opened in 1935 and became a haven for gambling and other illicit activities. The population of Times Beach grew during the 1940s

when road improvements made commuting more practical and there was a serious housing shortage in St. Louis. Following World War II, all hopes for a summer resort were dashed due to gas rationing and the town developed into a lower-middle-class city. However, people still enjoyed the area's recreational area flanking the river which was known as Sylvan Beach and provided picnicking, swimming, and boating.

## *Steiny's Inn, Famous for Fine Food*



In 1947, Edward Steinberg took over the Bridgehead Inn, cleaned it up, and ran Steiny's Inn here until 1972. In the early 1970s, the town could not afford to pave its many dirt road streets and was plagued with a dust problem. To solve the dilemma, the city hired waste hauler Russell Bliss to oil the roads in the town. For four years between 1972 and 1976, Bliss sprayed waste oil on the roads.

Bliss had first used the technique of spraying waste oil to control dust in horse stables. When, in 1971, spraying resulted in the death of 62 horses, the stable owner automatically suspected Bliss of contaminating the stables. However, Bliss assured them that it was simple engine oil that he was spraying.

Bliss had first used the technique of spraying waste oil to control dust in horse stables. When, in 1971, spraying

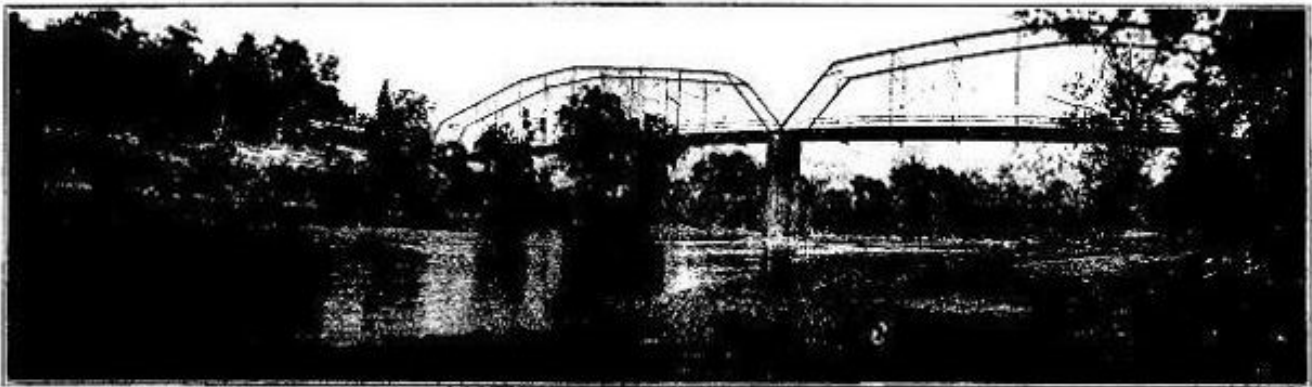


What the city and the stable owners didn't know is that Bliss had subcontracted to haul waste for the Northeastern Pharmaceutical and Chemical Company (NEPACCO) who operated a facility in Verona, Missouri. During the Vietnam War, this facility had been a producer of Agent Orange and the waste clay and water removed from the plant contained levels of dioxin some 2,000 times higher than the dioxin content in Agent Orange.

Bliss would later claim he was unaware that the waste contained dioxin. In the meantime, he was spraying the dirt roads of Times Beach, as well as area horse stables, with the lethal material. For us Missourians who lived here a long time, we all know the saga of the ill-fated Times Beach.

# The Good Old Days ??

By Subscribing for Six Months to  
**THE ST. LOUIS TIMES**  
 You Can Secure a Summer Home Site at  
**TIMES BEACH**  
 On the Meramec



View of Times Beach at the Votaw Bridge.

The New Summer Resort Developed by THE ST. LOUIS TIMES for Its Readers

**For Only \$67.50—\$10 Down, \$2.50 Monthly**

All Lots One Price—All Owners Have Equal Rights to the Beaches, the Waterfront, Park and Free Membership in the Community Lodge

### LOCATION MAP—ST. LOUIS TO TIMES BEACH

Best Route to  
**TIMES BEACH**  
 By R. 2—The Palace  
 Daily, 8:30 A. M.;  
 Sunday, 8:30 A. M.;  
 and 3:30 P. M.;  
 1:30 P. M. and 5:30 P. M.  
 By BUS—Caring  
 Forward Daily, 8:30 A. M.;  
 1:30 P. M.; 5:30 P. M.;  
 4:30 P. M.  
 By AUTO—Wardens  
 for Road to Meramec  
 are toll through  
 Valley Park along  
 and to road to Votaw  
 Bridge.

In Order That  
 Everyone Has an  
 Equal Opportunity

**No Lots  
 Sold  
 Before  
 Noon  
 Today**



#### The Park and Beaches

The entire frontage on the Meramec River at Times Beach has been dedicated as a park for the exclusive use of all property owners. This park will be improved with tennis, swimming, fishing, boating and beach facilities in general. There are two beaches where THE ST. LOUIS TIMES will erect bath houses for the free use of the property owners.

#### The Community Lodge

The St. Louis Times is working and furnishing a special challenge for the first exclusive use of all the owners. This feature will greatly aid in the cleanup and advancement of Times Beach and it will also be a valuable medium for producing needed contacts between property owners.

Follow the Arrows  
 to Times Beach

Follow the Arrows  
 to Times Beach

Telephone Main 2581-2582

OFFICE: BROADWAY AT CHESTNUT  
 Open Evenings





# The Early Ford Club of America

## **Summary of February 27, 2021 National Board Meeting Held Via Zoom Early Ford V-8 Club of America**

Meeting was called to order by President John Caldwell at 10:02 a.m. CDST

Approval of the November 2020 board meeting and January 16<sup>th</sup> 2021 Orientation meeting minutes was delayed for approval due to several board packets not received by members. A email vote will be made after the meeting.

Report on the club's financial report by Treasurer Dave Rehor was received and approved.

### **Strategic Planning**

President John Caldwell reported on the 2021 Strategic Planning Team priorities with the top priority being working on the V-8 Times Editor transition, enhancing National Meet Structure to encourage RG sponsorship, establish actions to help offset declining membership, provide information on club financial stability and preservation of assets and implement a way to provide recognition and gratitude to club membership for individual achievements.

### **National Meets**

None scheduled for **2021** at this time due to pandemic. The National Western Meet for **2022** at Wenatchee, WA July 11-14 and sponsored by Puget Sound RG #18 is still on the schedule.

### **International Meet**

Australia Early Ford V-8 National Meet, May 14-17 at Toowamba, Queensland , Australia sponsored by Queensland RG #157.

### **National Driving Tours**

None are scheduled at this time but this year is a good time to think about scheduling for 2022.

### **Membership**

Membership: Membership continues to slowly decline and stands at 8,408 for all members at the end of 2020. Club's advertising and marketing committee along with our Media team is working on proposals to expand our media exposure on social media to attract younger members. They are working with Facebook and Instagram to increase our exposure to the general public. Take a look on **Facebook** at "**Early Ford V8 Club of America**" and on **Instagram** at "**EarlyFordV8Club**". Just type that in any of the search bars on the apps and

they will pop up. Lots of great photos to view and there are more everyday.

### **Virtual Car Show**

If you could take your V-8 to a National Meet, what would you like to take? Well you can show us. Simply take a picture of your V-8 along with your name, RG if applicable, year, make and model, and if original, restored or modified and send your picture and information to Virtual Car Show, %V\*Times, P.O. Box 16630, San Diego, CA 92176 or by email to [V8Times@cox.net](mailto:V8Times@cox.net) . Full information is in the Jan/Feb 2021 V-8 Times on pages 14 & 15.

### **Membership Contest Renewed for 2021**

The membership contest that was going to run in 2020 was postponed till 2021 and will be on this year starting on May 1<sup>st</sup>. Contest is sponsor by the National Board for all Regional Groups. Three awards of \$1,000 will be issued to the winners with Regional Groups in the following catagories: 1-19 Members, 20-50 Members and 51 and above members. Further information is available on the club website and in the V-8 Times Jan/Feb issue on page 16 or contact Connie Hall, 651 Corte Castano, Camarillo, CA 93010 or email: [pchcsh@yahoo.com](mailto:pchcsh@yahoo.com) .

### **Drive Your V-8 Day**

Drive Your V-8 Day is on June 19, 2021. Be sure to take pictures and even a short story and submit it to the V-8 Times so we can see it.

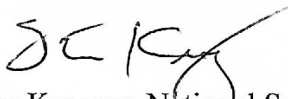
### **President's Plan for RG Presidents Zoom Call**

President John Caldwell and Officers will plan a national Zoom call to share club information directly with RG Presidents to focus on upcoming events, activities and as well as status. Exact time , dates and call logistics will be shared with RG Presidents when planning is completed in mid to late March.

### **Late Note**

Bruce Nelson, web site administrator, as informed us that BigGiantMedia has made the change requested to add current news to the Main Page Menu (under the club logo) on the home page. Visitors can now find Current News three places. From the main page menu, under National Club Information and by scrolling down the main page. This should help visitors catch the News on the website.

Respectfully Submitted,



Steve Kroeger, National Secretary

## Future Events:

**FIRST SATURDAY OF THE MONTH**– Breakfast at 8 AM at Village Café, 6127 Ronald Reagan Dr., Lake St. Louis, MO 63367. Just off Hwy 64 at Hwy N across the street from Walmart.

636-561-0235 **ON HOLD !!**

**EVERY WEDNESDAY** – The ROMEOs meet at Culvers 4351 State Hwy K, O’Fallon, MO 63368 at 11:00 AM **ON HOLD !!**

**EVERY THURSDAY** – The ROFers meet at Lion’s Choice 17294 Chesterfield Airport Rd., Chesterfield, MO 63005 at 11:00 AM **ON HOLD !!**

## April

### Birthdays & Anniversaries

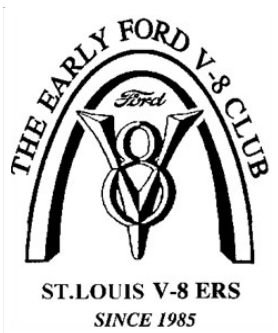
7 Paul Renaud

10 Hagan Anniversary (**1970**)

16 Dave Conrad

16 Louise Smith

22 Bert Schott



Don Rogers, Editor

The Early Ford V-8 Club of America

St. Louis Regional Group #124

422 Gunnison Gorge Dr

Wildwood, MO 63011-1738

FIRST CLASS MAIL

St. Louis R.G. Web Site

<https://stlv8club.org/>