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Peggy Crawford

2022-2024

Bruce Williams

2021-2023

Mike Huber 2021-2023

Charlie Walters

2020-2022



**EARLY FORD V-8  
CLUB**

**ON THE ROAD**

**ST. LOUIS R.G. #124**

**August 2022**

**Volume 37 No. 8**

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1936 Sedan for Sale. Complete With Rare Winter Front

# President's Message

**By Lee McDermont**

Wow, what a week. I hope that you and your families have escaped Mother Nature's wrath! There is nothing more important than Family.

Drive your V8 Day in June. I only receive one response, with a couple of pictures, from Mike and Diane. Thank you for sending those in.



Our gracious hosts for the July meeting were, Gayle and Russel.

Thank you very much for hosting at your home. The rain held off until everyone was inside, and departed before we left for the day. We had a great attendance, and I'm sure that elsewhere in our newsletter, Peggy will have some pictures.

The August 21<sup>st</sup> 1pm meeting will be held at the Manchester Uncle Bills on Manchester road about a half mile East of 141. 14196 Manchester Rd, Manchester, MO 63011 We have the back room. I hope

to see everyone there.

**Please RSVP to Laura and I by Aug 17th.**

If you are planning on going to the Ozarks Antique Auto show and Swap meet in Springfield MO, it is the same weekend. <https://ozarksantiqueautoclub.com/swap-meet/>

The organizers of this next event reached out to our club to see if there was any member interest in showing their cars. If there is enough interest, we may have a table setup like we had at the Transportation Museum.

**Kicks On 66/Randy Gori Memorial Car Show  
Saturday September 10  
American Legion Post #199  
58 S. State Road 157  
Edwardsville, IL 62025**

[Register your ride - KICKS ON 66' - https://www.kickson66.org/register-your-ride.html#/](https://www.kickson66.org/register-your-ride.html#/)

We've had several new members join over the summer, glad to see them take an interest in our group!

Please take a look at your September calendar of events, and let us know if you'd be interested in hosting.

If anyone knows of other car related events coming up please let us know. Hopefully the weather will start to cool off, so we can take longer drives, in the country.



We are still looking for volunteers to host future 2022 meetings!  
 A special Thanks to Gayle and Russell for hosting our July 17<sup>th</sup> meeting.

Lee McDurmont talked a little about his recent one week painting seminar at McPherson College. McPherson has a renowned Automotive Restoration Technology Program. It sounded like a great week of hands on painting experience.

Lee has promised to do a seminar for us at a future meeting.

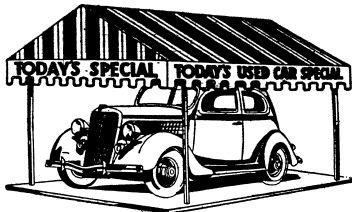
Also a special thanks to Lee and Laura for hosting our August meeting at Uncle Bills.

USED AUTOMOBILES FOR SALE

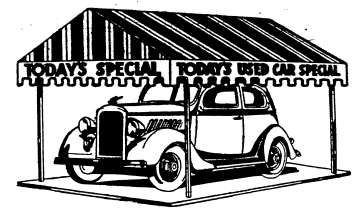
USED AUTOMOBILES FOR SALE

USED AUTOMOBILES FOR SALE

USED AUTOMOBILES FOR SALE



# LOOK FOR THE CANOPY TOP IN YOUR OWN NEIGHBORHOOD



**ONLY AUTHORIZED FORD DEALERS  
 ARE DISPLAYING THESE RADIO SPECIAL  
 USED CARS "With the Red-and-Yellow Signs"**

**EACH CAR**  
 • RECONDITIONED  
 • GUARANTEED  
 • ATTRACTIVELY  
 PRICED

FOR two weeks, authorized Ford Dealers have been featuring a daily Radio Special Used Car displayed under a canopy top . . . a car that has been thoroughly reconditioned and completely guaranteed. These cars represent the best that your money can buy. Motorists have been quick to recognize the quality of these superior

cars, knowing the reputation of Ford Dealers for reliability.

So great has been the acceptance of these cars that others have followed, but for better used cars at attractive prices, and in the exact condition as represented—be sure to consult your nearest Authorized Ford Dealer.

**EVERY MAKE  
 EVERY MODEL  
 EVERY PRICE**  
*In Your Ford Dealer's  
 Wide Selection*



**See Them Today at Any of These Convenient Locations:**



7918 N. BROADWAY  
 3675 CHOUTEAU  
 6153 DELMAR  
 6156 DELMAR  
 6000 DELMAR  
 5455 EASTON  
 6353 EASTON  
 5145 EASTON  
 3817 S. GRAND  
 S. GRAND at KEOKUK  
 2555 N. GRAND  
 Cor. N. GRAND & CARTER Aves.

5630 GRAVOIS  
 8214 GRAVOIS  
 7829 IVORY  
 2333 S. JEFFERSON  
 3650 S. KINGSHIGHWAY  
 3349 S. KINGSHIGHWAY  
 3540 S. KINGSHIGHWAY  
 4214 S. KINGSHIGHWAY  
 S. KINGSHIGHWAY at MIAMI  
 730 N. KINGSHIGHWAY  
 4035 LINDELL

3301 LOCUST  
 2323 LOCUST  
 7419 MANCHESTER  
 7830 MANCHESTER  
 25 S. MERAMEC  
 4275 NATURAL BRIDGE  
 5244 NATURAL BRIDGE  
 6701 OLIVE ST. ROAD  
 3450 UNION  
 4824 WASHINGTON  
 COR. 19TH & WASHINGTON

ADAMS & KIRKWOOD ROADS—Kirkwood  
 GRAVOIS ROAD—Sappington, Mo.  
 3750 JENNINGS ROAD—Pine Lawn  
 45 E. LOCKWOOD—Webster Groves  
 MANCHESTER & LAY RDS.—Brentwood  
 MANCHESTER, MO.  
 ST. CHARLES, MO.  
 ILLINOIS  
 Eighth and St. Louis Avenues—East St. Louis  
 ALTON EDWARDSVILLE  
 EAST ALTON GRANITE CITY  
 TWO IN WOOD RIVER



# July Meeting Minutes ! By Gayle Roark



We began by thanking Gayle and Russell for hosting. We enjoyed Sugarfire BBQ, some sides, and ice cream before the meeting.

Worldwide Raceway as offered 10% profits on concessions for their Indy car series Aug 19 and 20. They need 10 people per day (can rotate people in and out).

The V8 Foundation museum is having another swap meet in Auburn IN Sept 1-3 (setup dates Aug 30-31). Don will publish the flyer. Russell and Gayle will be going to sell.

Lee is looking for a location for our August meeting. We could go to Bandanna's or Kriegers on Big Bend and 141. We could also consider a winery or microbrewery tour.

Bud Wilson is moving back to the area. He was looking for a place that could do body work and paint on an old car (38 Cabriolet). Someone suggested Walnut Park on Watson Rd for the body work.

Finally Lee gave us some insight on the paint class he took in Kansas City. See web site [MCPHERSON.EDU](http://MCPHERSON.EDU) for details.

Attendees:

Lee and Laura McDermont, Howard and Peggy Crawford, John and Debbie Schmid, Don Rogers, Charlie Walters, Dave and Jan Conrad, Bruce and Theresa Williams, Russell and Gayle Roark.





# July Meeting (cont)





# Ford Tires

( A Brief History)\*



**Tire Plant plans laid.....September, 1936**

**First Prototype 6:00 X 16.....July 30, 1937**

**Tire Production begins.....January, 1938**

**First 6:00 X 16 Whitewall.....November, 1938**

**5000 Tires a day.....April 1939**

**Produce 60% of all tires on Ford Cars..August 1939**

**Tractor Tires Produced.....Early 1940**

**First Truck Tires.....1941**

**Last Ford Tires produced.....December 1, 1942**

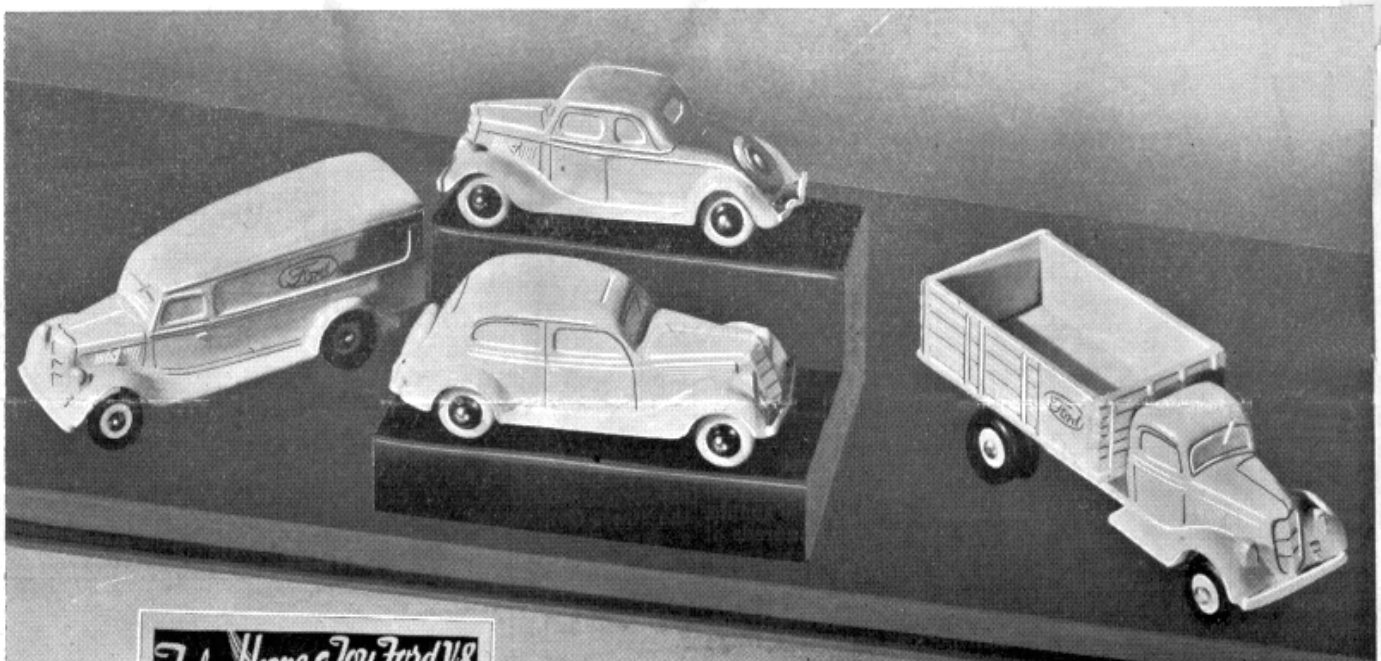
**Total Production**

**6 –7 Million**

**\*from: Ford Life Jan/Feb 1973**



# 1935 Ford Rubber Cars



## Carve Out Your Market With Toy Model V-8's ..

Here's a sure-fire way for salesmen to get a line on bona-fide Ford prospects—at as low as a dime apiece! Toy Fords exercise tremendous power in converting prospects into actual buyers. They are messengers of good-will—make Ford features known—open doors to prospects' homes. Use this novel method of getting "leads" and determining your potential market.

### Here's What They're Like!

Detailed Ford reproductions of tough rubber—have stream-lines, lights, bumpers—even door handles. Models are yellow, green and red. Stake truck is 4¾ in. long—Panel 4¾ in. Tudor and Coupe are 4 in. long. The word Ford appears on bottom of each toy model. All models have black rubber tires—wheel hubs in contrasting colors. Packed 12 to a box in assorted colors.

### Here's How--At No Cost!

Defray your cost of these models to practically nothing! . . . Set up this eye-attracting—sales compelling counter card display in your showroom. Insert your own price in space allotted. Display the models . . . and watch them go! Follow-up these leads into sales of big cars later. One easel backed display card furnished FREE with each order. Get your order in TODAY.

AS LOW AS **10<sup>C</sup>** ea. IN LOT PRICES

STAKE	PANEL	COUPE	TUDOR
Ord. No. ND-2245-F	Ord. No. ND-2247-F	Ord. No. ND-2244-F	Ord. No. ND-2137-F
1 dozen . . . . .	1 dozen . . . . .	1 dozen . . . . .	1 dozen . . . . .
2 to 5 dozen . . . . .	2 to 5 dozen . . . . .	2 to 5 dozen . . . . .	2 to 5 dozen . . . . .
6 dozen or over . . . . .	6 dozen or over . . . . .	6 dozen or over . . . . .	6 dozen or over . . . . .

Packed 12 to carton—Minimum order one carton  
 1 to 5 Dozen Postpaid if remittance is with order  
 6 Dozen or more F.O.B. Detroit

### Here's The Order Blank!

SALES EQUIPMENT CO.  
 W. Lafayette at 10th.  
 Detroit, Mich.

Date.....

Enclosed find \$..... to cover order. Send:

ND-2244-F  Dozen Coupes ND-2137-F  Dozen Tudors

ND-2245-F  Dozen Stakes ND-2247-F  Dozen Panels

NAME .....

ADDRESS .....

CITY..... STATE.....

## Future Events:

**SATURDAY, August 6**— Breakfast at 8 AM at Village Café, Just off Hwy 64 at Hwy N across the street from Walmart. 636-561-0235

636-398-5089 or [raroark@att.net](mailto:raroark@att.net)



## Upcoming Events:

The August 21<sup>st</sup> Club meeting will be held at 1pm at Uncle Bills on 14196 Manchester Rd, Manchester, MO

August 7 car show at the Mascoutah Park

Mid-August swap meet in Springfield, MO

2023 Grand National Meet will be held in Dearborn, MI

June 11th thru 17th

## August

### Birthdays & Anniversaries

- 9 Hartnagel Anniversary (1958)
- 11 Jack Krause
- 17 Diane Huber
- 21 Bob Lemon
- 23 Decker Anniversary (1985)



Don Rogers, Editor

The Early Ford V-8 Club of America

St. Louis Regional Group #124

422 Gunnison Gorge Dr

Wildwood, MO 63011-1738

1ST CLASS

MAIL

St. Louis R.G. Web Site

<https://stlv8club.org/>