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**EARLY FORD V-8
CLUB**

ON THE ROAD

ST. LOUIS R.G. #124

June 2023

Volume 38 No. 6

INSIDE THIS ISSUE

- Page 2: President's Message
- Page 3: Editor's Page
- Page 4:&5: May Tour Report
- Page 6: Calendar of Events
- Page 7: Ice Cream Social
- Page 8: Famous & Barr Story Diane Huber
- Page 9: For Sale and "Cars and Guitars"
- Page 10: Birthdays and Anniversaries



Excuse me Edsel Sir!!! Could you please take your foot off the running board.

President's Message

By Bruce Williams



V8 Friends,

So far, the month of May has been delightful. The days have mostly been sunny and the temperatures have been mild. We've had some heavy rain days, but most of the time, the weather has been great. I hope that you have been able to get some driving time in your Ford.

Theresa and I have taken the truck to buy flowers, and we have had one or two evening drives around town. After I finish typing this, I'm going to take a little drive in the Ranch Wagon. The sun is out and it's a wonderful 64 degrees; can't beat that for a drive in a flathead Ford. We have completed our Spring Driving Tour around some of the sights of Kirkwood (see the attached story and photos), and we just had the All Ford Show at the Museum of Transportation. Again, the weather was perfect, but overall turnout for the show was a lot less than previous shows. There was speculation that it being graduation weekend was the reason for the low turnout and the small attendance by the general public.

But June is a great month of activities... June 10 is the Cars and Guitars show in downtown Kirkwood, June 11-17 is the Grand National meet in Dearborn, and June 25th is our group's Ice Cream Social at our house. We hope to see you at some or all of the events. Please get out and have some fun in your old Ford.

Bruce

Take a look at the 2023 Calendar in this issue. There are a few spots left. Is it time for you to host a future 2023 meeting?

June promises to be a great month with the much anticipated ICE CREAM SOCIAL hosted by Bruce and Theresa and The Route 66 Cars and Guitars event in downtown Kirkwood..

July Meeting...David Diehl has a few surprises for us at his meeting at his house. More information will be coming soon!!!!

A personal Thank you:

“The Huber Family wishes to thank the St. Louis V8 Club for the donation to the White House Retreat Center for Mike's Dad (Donald Huber) passing. He attended a yearly retreat there for 50 years, and was a very faith filled man. We also want to thank everyone for their kind words, phone calls and visits. Don lived to be 90 years old and had a great life with his wife Charlotte, five children and five grandchildren. He will be truly missed by so many people.”

Mike and Diane Huber

Blast From The Past !!

Can you identify: The Year, The Car and The Three Celebrities?



Kirkwood Driving Tour Report

By Bruce Williams

On May 6th, a group of nine folks (Bruce & Theresa Williams, Don & Rosie Taylor, Jerry & Judi Potthoff, Charles Walters, George Ball, David Diehl) met at the Williams' for donuts and coffee. After attacking the Krispy Kremes and a quick garage tour, we departed for a 90 minute drive around various sites and historic neighborhoods in Kirkwood. The weather was ideal, so we made frequent stops for short historic overviews and discussions. Some highlights... Greystone Lodge (oldest house in Kirkwood- 1834), Quinnette Cemetery (oldest African American cemetery west of the Mississippi), Meramec Highlands historic district (summer cottages built in 1890's), Sugar Creek Ranch sub-division (mid-50's ranch-style homes), 1890's train station remodeled into a luxury home, first tunnel dug for the Transcontinental Railroad west of the Mississippi, and a drive-by of the Frank Lloyd Wright house. Enjoy the photos...



The tour team (Judi taking the photo)



Fuel for the drive



Greystone Lodge

Kirkwood Driving Tour Report (con't)



Lustron house in the neighborhood Bruce grew up in:



Train station at Meramec Highlands (now a home):



Driving by the Frank Lloyd Wright home



Sugar Creek Ranch sub-division



Garage Tour



Mid-50's Style Ranch

2023 Calendar of Events R.G. 124

| Month | Date | Event | Time | Hosts |
|------------------|---------------------|--|---------------------------------------|------------------|
| January | 15 | Cancelled | 1:00 PM | Cancelled |
| Feburary | 18 | Maggie Obrien's | 1:00 PM | Conrads |
| March | 19 | Wildwood Pub & Grill | 1:00 PM | Crawfords |
| April | 15 | Pizza Ranch | 1:00 PM | Roarks |
| May | 6 7 21 | Kirkwood Driving Tour Model "T" Swap Meet Museum of Transportation (All Ford Show) | 9:30 AM 6:00 AM 10:00 AM | Williams |
| June | 10 25 | Kirkwood Route 66 Festival Ice Cream Social | All Day 1:00 PM | Williams |
| July | 16 | Northeast Corner of Lockwood and Sappington | 1:00 PM | Diehl |
| August | 20 | | 1:00 PM | |
| September | 17 | | 1:00 PM | McDurmont |
| October | 15 | | 1:00 PM | Potthoff |
| November | 19 | | 1:00 PM | |
| December | 17 | | 1:00 PM | |

V8 Club Annual Ice Cream Social

Sunday, June 25th
1:00 p.m.

Please bring something to share
with ice cream!
(either a topping or another treat)

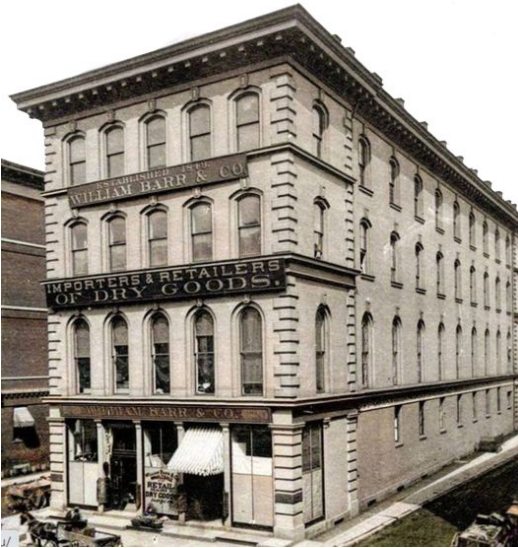


Hosted by: **Theresa & Bruce Williams**
[1487 Wilton Lane](#)
[Kirkwood, MO 63122](#)

Join us for our annual ice cream social, we have missed seeing everyone!
Drive your old Ford, and check out all our Ford cars & stuff!

The Famous and Barr Story

By Diane Huber Reporter at Large



Barr Dry Goods 1880



Famous Clothing Dry Goods Broadway & Morgan 1892

I did some research today, my passion with St Louis history, with a few pictures. Fell free to post whatever you need in the newsletter. If there is room for these pictures, I thought these were most interesting. (something for the ladies)

FAMOUS AND BARR DEPARTMENT STORE (A Famous Place for Bargains)

The company can be traced back to Motte's, a store founded in 1874. They sold boots and shoes at 714 Franklin Street. In 1876, Motte took on as business partner of his store's supervisor, Joseph Specht. The two added clothing to their wares, and presently moved the store to 703–705 Franklin, where it was listed in the city directory as Famous, Motte & Specht. It was more popularly known as the Famous Clothing Company.

Retailer David May acquired the Famous Clothing Store in 1892. Sometime later, he acquired William Barr Dry Goods Co. In 1911, he merged the two to create Famous-Barr. Famous-Barr was one of many St. Louis retail companies that owned a resort along the Meramec River between the early 1900's to 1940's. The Famous-Barr Outing Farm (1910-1942), located at what is now Vernon S. Beck Memorial Park at 84 Lewis Road. Several ruins remain in the park of the resort buildings, including the staircase of the building.

In 1914, David May opened a new Famous-Barr store in downtown St. Louis, the first air-conditioned department store in the country. It was located in the Railway Exchange Building, 600 Locust Street. It was a mighty department store with floor after floor of goods and services, including clothing, jewelry, furniture, a beauty salon and restaurant. On October 8, 1948, Famous-Barr opened its first branch store in Clayton, Missouri at the intersection of Forsyth and Jackson. In 1955, Famous-Barr opened another branch store, at the Northland Shopping Center in Jennings — a mall owned by Famous-Barr's corporate parent, the May Companies.



The Famous-Barr name was retired on September 9, 2006, when the Federated Corporation converted most of Macy's regional department stores to the Macy's nameplate. The downtown St. Louis' store and headquarters were first shrunk and then closed in summer 2013. A real St. Louis gem was lost when the Famous Barr name was dropped. We have fond memories of shopping and dining at all these department stores in the St. Louis area.



49 Years of

Antique Automobile Magazine

I'm asking \$49.00 for the entire collection. The first issue is July-August 1974. Will also part out at \$1.50 per year. Interested, contact Don Rogers at 636.458.0250 or email at ConvV8 @Aol.com



Route 66 Cars and Guitars Festival 2023

The Cars and Guitars Festival Returns to Downtown Kirkwood on June 10, 2023.

The City of Kirkwood will host its Route 66 Cars and Guitars Festival on June 10, 2023, in downtown Kirkwood.

The festival's theme of "Cars and Guitars" speaks to the rich transportation and music history of the region. Live music and vintage vehicles will anchor this outdoor event.



Future Events:

SATURDAY, June 3rd – Breakfast

636-398-5089 or raroark@att.net



Upcoming Events:

Cars & Guitars (Downtown Kirkwood) June 10th

Ice Cream Social June 25th

2023 Grand National Meet will be held in Dearborn, MI
June 11th thru 17th

June

Birthdays & Anniversaries

- 6 Mary Kreppel
- 10 Lissa Klein
- 12 Brauer Anniversary (1971)
- 18 Shepard Anniversary (2015)
- 19 Orwick Anniversary (1971)
- 25 Dave Kerperien
- 26 Sharon Hagan
- 27 Judy Walters
- 28 Joni White



Don Rogers, Editor
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1ST CLASS

MAIL

St. Louis R.G. Web Site

<https://stlv8club.org/>