#### **CLUB OFFICERS**

**PRESIDENT:** 

**George Ball** 

**VICE PRESIDENT:** 

**Charlie Henerey** 

**TREASURER:** 

**Theresa Williams** 

**RECORDING SECRETARY:** 

T.B.D.

**CORRESPONDING** 

**SECRETARY:** 

**Howard Crawford** 

**NEWSLETTER EDITOR:** 

**Don Rogers** 

#### **BOARD MEMBERS:**

**Bonnie Abler 2019-2021** 

Peggy Crawford 2019-2021

Mike Huber 2020

**Don Taylor 2018-2020** 

Charlie Walters 2020-2022



### EARLY FORD V-8 CLUB

ON THE ROAD

ST. LOUIS R.G. #124

NOVEMBER 2020 Volume 35 No. 11

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Original low mileage 36 Sedan. Like new winterfront. Chrome strips on grille need straightening. Good candidate for chop top conversion. Make offer.



## President's Message By George Ball



Sunday, October 11th, A beautiful afternoon! Had fewer members attend than were at the September picnic. Those present were Bonnie Abler, Bruce Williams, Russell and Gayle Roark, John and Debbie Schmid, Bert and Alice Schott, Don and Rosie Taylor, and yours truly!

Driving their 1950 Convertibles were the Roarks and the Schotts:

We decided to chance the weather in November by again holding the picnic in Broemmelsiek Park but earlier in the month in hopes that it will still be warm enough to "eat and greet". And we won't rent a shelter as we expect to find one available.

So put this on your calendar: November 15, 2020....NOON TO ABOUT 2 PM.

I'll watch the weather forecast and let you know if the prediction seems to allow us to gather and visit comfortably....or NOT! I'll be back in touch with everyone the week preceding: November 16-21. Hope to see more of you there....on NOVEMBER 15! And perhaps our new member, Chris Smith, will join us and even drive his new '36 Phaeton.

Yours Ford-ever, George



#### It's Been 35 Years Folks...Hard to Believe.



Founding members from the left: Howard Crawford, Joe Viviano, Bob Selby, Dick Wezeman and Don Rogers Missing: Jay Canada



## Please continue praying for Mary Rogers.

Don't forget to vote on Tuesday and then come home and celebrate our

## 35th Anniversary!!!

Members: Please check up on each other and your neighbors. Stay safe and practice social distancing. You in the garage and your wife inside the house reading a good book.

Please Help!! Your Editor needs stories/articles for our Newsletter! I know things are slow right now, so its a great time to think back and recall some of those great old car experiences and put them on paper!!

#### **2020 MEETING HOSTS**

(AS OF 11/1/20)

NOVEMBER 15th	George Ball
George has scheduled a meeting at <b>Sunday, November 15th</b> . [1	
FALL TOUR (Optional)	Open
DECEMBER	Open

#### **Trivia**

#### By Dave Conrad

**ARBITRATOR:** A cook that leaves Arby's to work at McDonald's

**BERNADETTE:** The act of torching a mortgage

**BURGLARIZE:** What a crook sees through

**AVOIDABLE:** What a bullfighter tries to do

**EYEDROPPER:** Clumsy ophthalmologist

**CONTROL:** A short, ugly inmate

**COUNTERFEITER:** Workers who put together kitchen cabinets

**ECLIPSE:** What an English barber does for a living

LEFT BANK: What the bank robbers did when their bag was full of money

**HEROES:** What a man in a boat does

**PARASITES:** What you see from the Eiffel Tower

**PARADOX:** Two physicians

**PHARMACIST:** A helper on a farm

**POLARIZE:** What penguins see through

**PRIMATE:** Remove your spouse from in front of TV

**RELIEF:** What trees do in the spring

**RUBBERNECK:** What you do to relax your wife

**SELFISH:** What the owner of a seafood store does

SUDAFED: Brought litigation against a government official

PARADIGMS: 20 Cents

# Mr. Bradshaw Bought a "Lemon"

#### **By Bruce Williams**

The background: I was contacted out of the blue several months ago by a fellow who's grandfather owned Pettijohn Motor Company, the local Ford dealership in King City, Missouri. He found me through our club web site, and he indicated that he had some odds and ends from his grandfather's dealership that he was looking to find a good home for. I was happy to be of assistance. I have acquired a '36 Dealer Album, two large boxes of Ford Times magazines, service merchandizing bulletins, and lots of correspondence between Mr. Pettijohn, the Ford Motor Company, and some other dealers in the late 1930's. All of this stuff has led me down many nostalgic trips to explore some of the daily workings of a small rural Ford dealership.

The story: King City is a small town in the northwest corner of the state, not far from the Iowa border. Its population was 1,103 according to the 1940 census, and it's 1,000 today (Roger Wehrli of the St. Louis Football Cardinals and a NFL Hall of Famer went to King City High School). On July 25, 1939, a Mr. Everett Bradshaw, one of those 1,103 people from King City, bought himself a brand new 1939 Ford tudor sedan. He was probably very proud and excited to take possession of that car, and we can definitely relate to the satisfaction he had when he accelerated and felt the power of that strong, smooth V8. So with the perfume of that new car smell to enjoy, he took off on a long trip. He got as far as Missouri Valley, Iowa, and with only 197 miles on the odometer, the transmission failed catastrophically. He managed to get the car to the Heath Motor Company, the local Ford dealer in Missouri Valley. There they had to replace a bad cluster gear. The job to pull the transmission and get him back on the road cost a whopping \$10.03, \$9.40 for the labor, and 63 cents for fresh lubricant. Parts were still under warranty, as the car was only one day old! Perhaps his enthusiasm for his new purchase was dampened a bit after an eventful first day of ownership.

Following on page 7 are copies of the invoice and correspondence between the dealerships, as well as some photos past and present of the buildings involved in the story (thanks to google earth).

I thought you'd enjoy hearing about Mr. Bradshaw's misfortune with his brand new '39 flathead.

#### Mr. Bradshaw Bought a Lemon (Con't)



King City Motors in the 1920's



King City Motors building today-still working on cars there....notice the '70 Chevelle!!

EAR MATS

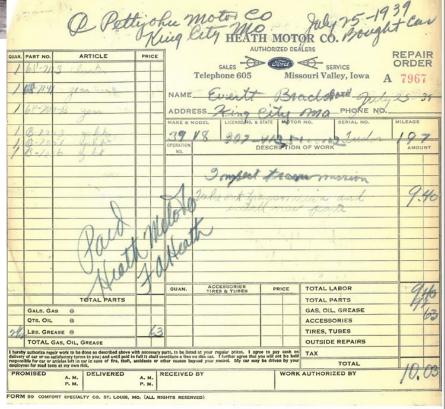
CENUME CONTROL

CENUME CAPACITY

Parts Dept at King City Motors.

Mr. Pettijohn in the hat

Invoice for Mr. Bradshaw's repair.



#### Mr. Bradshaw Bought a Lemon (Con't)



#### HEATH MOTOR CO.

F. A. HEATH, OWNER

112-114 So. 6th

Phone 605

MISSOURI VALLEY, IOWA

July 26, 1939

GENUINE ACCESSORIES AND PARTS

COMPLETE LUBRICATION SERVICE

WASHING PAINTING REPAIRING RECONDITIONING

BRAKE TESTING BRAKE LINING FENDER REPAIRS BODY WORK

IGNITION STARTER GENERATOR ALL ELECTRICAL SERVICE

> . TOWING SERVICE

SALES
AND
SERVICE

USED CARS

C Petijohn Motor Co. King. City, Missouri

#### Gentlemen:

Mr. Everett Bradshaw of your city, who purchased a car from you on July 25, 1939 got as far as our town, 197 miles on the car, and had some trouble with the transmission caused by one of the gears giving away and in the end there were three gears stripped that we had to replace. It looked like a natural flaw in the cluster gear and we are sending the parts back to Ford Motor Co. Branch at Omaha, Nebr. for adjustment.

We have repaired the car and it is now in good condition and working fine.

We have charged Mr. Bradshaw for the labor, \$9.40, and grease .63¢ to replenish the transmission, totaling \$10.03 which Mr. Bradshaw paid.

We hope that this will be satisfactory to you and that your customer will have no further trouble with the automobile.

Respectfully.

Heath Motor Co.

I.S. Neath

Letter from Heath Motor Company (above)
Heath Motor Company Today (right)

FAH: CB





## Ralph A Bauer

#### June 25 1932 October 13 2020

Ralph A. Bauer baptized into the hope of Christ's Resurrection Tuesday, October 13, 2020.

Loving husband of the late Michaeline Bauer (nee Greco). Dear companion of Suzette McPhail. Dear father and father-in-law of Jeffrey (Shelley) and Jean Bauer; cherished grandfather of Scott, Kelsey and Claire; our dear brother, brother-in-law, uncle, great-uncle, cousin and friend to many. Donations in Ralph's memory may be made to St. Jude Children's Hospital, 501 St. Jude Place, Memphis, TN 38105.

Private family services were held.







**By Peggy Crawford** 

#### **Future Events:**

FIRST SATURDAY OF THE MONTH—Breakfast at 8 AM at Village Café, 6127 Ronald Reagan Dr., Lake St. Louis, MO 63367. Just off Hwy 64 at Hwy N across the street from Walmart.

636-561-0235 ON HOLD!!

EVERY WEDNESDAY – The ROMEOs meet at Culvers 4351 State Hwy K, O'Fallon, MO 63368 at 11:00 AM ON HOLD !!

EVERY THURSDAY – The ROFers meet at Lion's Choice 17294 Chesterfield Airport Rd., Chesterfield, MO 63005 at 11:00 AM ON HOLD !!

**NOV 15th** Meeting Broemmelsiek Park

(See President's Message Page 2)

#### NOVEMBER

#### **Birthdays & Anniversaries**

- 2 Bruce Williams
- 4 John Schmidt
- 5 Bonnie Abler
- 6 Faye Lemon
- 7 Glenn Grebing & Don Taylor
- 9 Crawford Anniversary (1974)
- 13 Nicole Swoboda & Mike Huber
- 25 Walters (H&J) Anniversary (1961)
- 30 Peggy Crawford





Don Rogers, Editor

The Early Ford V-8 Club of America

St. Louis Regional Group #124

422 Gunnison Gorge Dr

Wildwood, MO 63011-1738

FIRST CLASS MAIL

St. Louis R.G. Web Site

https://stlv8club.org/