

**CLUB OFFICERS**

**PRESIDENT:**

Bruce Williams

**VICE PRESIDENT:**

Russell Roark

**TREASURER:**

Theresa Williams

**RECORDING SECRETARY:**

Gayle Roark

**CORRESPONDING**

**SECRETARY:**

Howard Crawford

**NEWSLETTER EDITOR:**

Don Rogers

**BOARD MEMBERS:**

Bonnie Abler 2022-2024

Peggy Crawford

2022-2024

Bruce Williams

2021-2023

Mike Huber 2021-2023

T.B.D.

2020-2022



**EARLY FORD V-8  
CLUB**

**ON THE ROAD**

**ST. LOUIS R.G. #124**

**November 2023 Volume 38 No. 11**

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# **President's Message**

**By Bruce Williams**

**Fellow V8 Fans,**

**We just enjoyed a FANTASTIC October meeting at the home of Judy and Jerry Potthoff. We had a great turnout of people and cars, and we had a super time in their incredible downstairs family room (it would be sin to say that we met in the “basement”... the place was spectacular). And they, as before, were wonderful hosts. The group enjoyed great food and treats, and everyone loved the show they had set up that was a replay of a Channel 9 special on the history of the auto industry in St. Louis. Another highlight of the meeting for me was to see Larry Shepard between George Ball and Jerry Potthoff, along with George's recently repaired coupe and Jerry's phaeton, all made roadworthy by Larry's skill.**



**I've remained busy on the Mercury, and after 5 tries, the paint guy was able to match the shade of blue I had on a few un-faded pieces. So by the time you read this, the body shell will be painted and ready to mount on the chassis. That should lead to a bunch of additional assembly activity over the winter. And in the Spring, I'll finish the remaining body and paint work. And just the other day, I picked up the rest of my upholstery to be installed over the next few months. All that remains there is a headliner and carpeting. So I'm making a lot of progress and having a lot of fun. As a coincidence as I arrived at the upholsterer, I ran into Jim and Anine Hauschultz. They were dropping off Jim's '35 for a headliner and a few other interior upgrades. I love to see Jim's coupe on the road; it's such a neat car with a special history.**

**It's that time where we need to elect officers & directors for the up-coming year. We will have some formal discussion at the November meeting to nominate candidates and shape up the ballot. Please consider stepping up to help keep the club going, if you haven't served before. It doesn't take much effort, and the other club members will benefit from your energy and new ideas.**

**I hope to see you soon at the November meeting.**

**Bruce**

The October meeting at the Potthoffs home was fabulous. Judy and Jerry went above and beyond to provide us with excellent food and entertainment. Thanks again Judy and Jerry!!

There are some of you that we haven't seen for a while. Please make a point to attend one of our upcoming meetings. Especially the Christmas Party at the Roarks. We would love to see you again.

The Roarks have once again agreed to host our Christmas Party. Their spacious heated garage with built in kitchen is an ideal place for this event. We hope to see all of you there!!

**NO EXCUSES PLEASE**



**Early Concourse Judging**

# October Meeting Minutes

Oct 22, 2023 by Gayle Roark

Photos by Peggy Crawford and Judy Potthoff

Bruce began by thanking Jerry and Judy Potthoff for hosting the meeting. It was suggested their house could be our regular meeting room!

Theresa talked about the insurance we pay for the directors and officers - \$140 per year. This is the first year that it has become optional. It was always required before. The insurance is in case of any lawsuits. We decided to pay for the insurance.

Our November meeting will be at Bandannas in Sunset Hills on Nov 19. It is near Sunset Ford on Gravois at 1pm in the back room.

Our December meeting will be hosted at Roark's. Russell will provide the main dish and everyone can bring a pot luck side dish or dessert. No date yet (since our meeting, date will be Sun Dec 10).

Someone contacted us with a 42 Ford for sale in Leslie MO. They sent photos later, but needed to get it out of a house being sold. They have since given it away. There is now a rough 42 Ford on the Ford Barn website for \$17000.

Don Taylor talked about the fall festival in Mascoutah, which had 189 cars on display.

Bruce talked about the Model A tour to the Sandy Creek covered bridge led by Larry. There were 15 cars that day. Bruce went along in his truck.

We welcomed guests Mike and Susan Montigne.

Bruce went on a tour of the Richmond plant in California. Now it is the **Rosie the Riveter** Museum. It has restored shops and is a beautiful building. He also toured Treasure Island.

Don Rogers said that the new restoration book for 49-51 Mercury is at the printers. There is also a 5<sup>th</sup> reprint of the 35-36 restoration book.

Bruce mentioned that elections are coming up. This is Bruce's second year as president. We need nominations, and we also have a vacant director position.

Jerry went to OshKosh WI to attend an airplane rebuilding class with his brother.

Don Taylor has all the V8 times magazines in binders since 1968, if anyone is interested in them.

We closed with a video of the new book **They Will Run**, about the St. Louis car industry in 1900 – 1930's (web site is [\(1\) Video | Facebook](#)).

Attendees: Taylors, Roarks, Crawfords, Shepards, Don Rogers, Bonnie Abler, Williams, Montigne, Charlie Walters, Dave Conrad, George Ball, Maxine Carroll, Dave Dill, Potthoffs, Kerperiens.

# October Meeting Photos

by Peggy Crawford and Judy Potthoff



# October Meeting Photos Con't



## 2023 Calendar of Events R.G. 124

<b>Month</b>	<b>Date</b>	<b>Event</b>	<b>Time</b>	<b>Hosts</b>
<b>January</b>	15	<b>Cancelled</b>	1:00 PM	<b>Cancelled</b>
<b>February</b>	18	<b>Maggie Obrien's</b>	1:00 PM	<b>Conrads</b>
<b>March</b>	19	<b>Wildwood Pub &amp; Grill</b>	1:00 PM	<b>Crawfords</b>
<b>April</b>	15	<b>Pizza Ranch</b>	1:00 PM	<b>Roarks</b>
<b>May</b>	<b>6</b> 7 21	<b>Kirkwood Driving Tour</b> Model "T" Swap Meet Museum of Transportation (All Ford Show)	<b>9:30 AM</b> 6:00 AM 10:00 AM	<b>Williams</b>
<b>June</b>	10 25	<b>Kirkwood Route 66 Festival</b> <b>Ice Cream Social</b>	<b>All Day</b> 1:00 PM	<b>Williams</b>
<b>July</b>	16	<b>Northeast Corner of Lockwood and Sappington</b>	1:00 PM	<b>Diehl</b>
<b>August</b>	19	Lunch at Pio's ***Saturday***	1:00 PM	<b>Ball and Carroll</b>
<b>September</b>	17	<b>1356 Public House</b>	1:00 PM	<b>McDurmont</b>
<b>October</b>	22	<b>643 E. Monroe, Kirkwood</b>	1:00 PM	<b>Potthoff</b>
<b>November</b>	19	<b>Bandanas (Sunset Hills)</b>	1:00 PM	
<b>December</b>	17	<b>Russell &amp; Gayle Roark's Home</b>	1:00 PM	<b>Roark's</b>

# November 19 th Meeting

When: Sunday November 19 th. 1:00 pm

Where: **Bandanas** (Sunset Hills) (Back Room)

11750 Gravois Rd, St. Louis, MO. 63127

**Near Sunset Ford**





# **December 17<sup>th</sup> Christmas Party**

**Hosted By Gayle and Russell Roark**



**Roark's garage located at 4286 Hueffmeier Road,  
Wentzville, MO, on December 10<sup>th</sup> @ 1:00 pm.**

**The Roark's will provide the main entrée and ask  
attendees to bring a side dish of their choosing  
"potluck".**

**Please RSVP by December 7<sup>th</sup>.**

**Russell**

**314-578-3275 (Russell)**

**314-520-5245 (Gayle)**

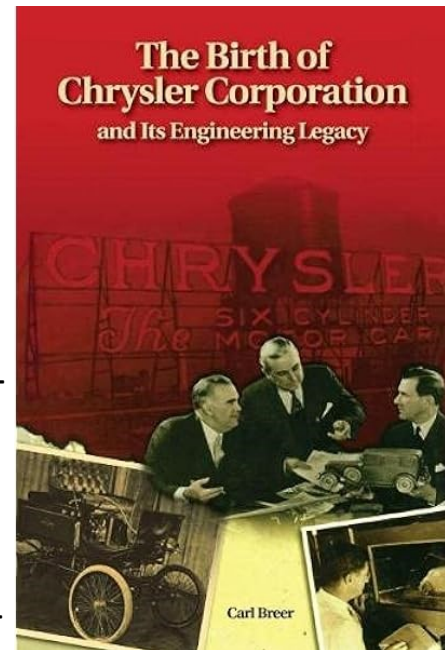


## Bruces Book Report

*The Birth of Chrysler Corporation and Its Engineering Legacy-* by Carl Breer

One of the books I read while at the beach in Michigan this summer is *The Birth of Chrysler Corporation*. It is written by Carl Breer, one of the “Three Musketeers” hired by Walter Chrysler when he set up his company. Carl Breer, Fred Zeder, and Owen Skelton were three young engineers who worked at Studebaker, and they brought a great range of skills and willingness to take on big challenges. Walter Chrysler hired them and challenged them to design a new car with major advancements in auto technology, which became the first Chrysler. The book is essentially a memoir by Breer, where he tells many stories behind the creation and evolution of a number of important automotive features... hydraulic brakes, “floating power” engine vibration dampening, sealed beam headlights, etc. The largest space in the book is reserved for the story of the Chrysler Airflow, which Breer clearly felt a bit of hurt over its lack of commercial success. There are a number of details that demonstrate the strong competitive nature of the early days when technology was rapidly advancing, e.g., Breer takes credit for the adoption of helical gears in transmissions (“Silent Second” gears), which the book points out were launched in 1933 Chryslers; Ford started using them in 1932.

The book is an interesting, easy read that takes you back to the conference room, engineering lab, and test track where new innovations that we take for granted (or know nothing about because additional innovations rendered the developments of the ‘20s and ‘30s to be ancient history) were developed by some of the most gifted pioneers and inventors of the early automobile age.



# **Blast From The Past !!**

## **20 Millionth Ford**

**By Jim Gosnell**



Don, this is a picture of the 20th. millionth Ford in front of the high school I graduated from in 1950 in Lawrenceville, Illinois. It was a Black town sedan manufactured in 1931 and rolled off the Ford's Rouge plant assembly line on April 14th. and then embarked on a nationwide publicity tour. My parents are somewhere in the picture.

# Obituary

## Raymond R. Aumann

May 13, 1940 — October 18, 2023

Raymond R. Aumann, 83, passed away on Wednesday October 18th, 2023.

Beloved husband to his wife of 59 years, Carolyn (nee, Stockinger); devoted father of Kathleen and Thomas; dear brother to the late Carolyn (Gene, surviving) Matlock; treasured uncle, cousin and friend to many. Raymond served proudly as a Staff Sergeant in the US Army Reserves. Raymond never had a bad day of bass fishing and always enjoyed the outdoors. He worked as a printing pressman, and like his father, he could fix most anything and enjoyed helping his family and friends with their projects. His boundless dedication to them was unprecedented.

In lieu of flowers, memorial donations to [the Missouri Department of Conservation](#).

A visitation will be held on November 4th, 2023, from 10am to 12pm with service immediately following.

John L. Ziegenhein and Sons South City Chapel, 7027 Gravois Ave., St Louis Mo. 63116.

**Saturday, November 4, 2023**

10:00am - 12:00pm (Central time)



# V-8 GOODWILL GIFTS FOR EVERYONE



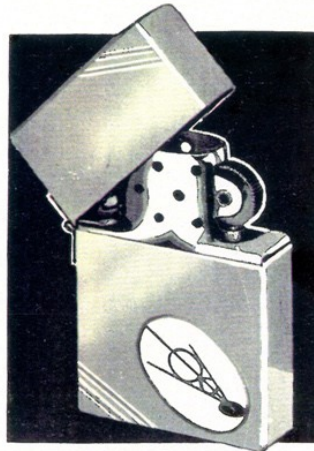
## V-8 PAPER WEIGHT

Die cast of heavy metal; with authentic Ford oval and script, finished in chromium and Ford blue. Green felt base bottom. Size 2 1/4 inches wide x 5 1/4 inches long.

The Ideal Gift to Fleet Owners  
Order No. ND-2031.

1-10 ..... \$1.00 ea.      25-50 ..... \$ .85 ea.  
10-25 ..... .90 ea.      50-100 ..... .75 ea.

Postpaid if Remittance Accompanies Order.



## V-8 ZIPPO LIGHTER

Won't blow out in Strong Wind.

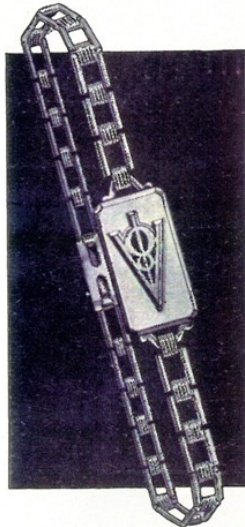
Every time they're used, the "V-8" emblems will remind the recipients of your Christmas generosity! Close tightly and won't pick up pocket dust and dirt. Convenient size; chrome plated. Finished in white and red. 2 1/4 inches high.

Order No. NM-2514.

1 ..... \$2.25  
6 to 12 ..... \$2.10 ea.  
12 or more ..... \$2.00 ea.

Postpaid if Remittance Accompanies Order.

CAN BE HAD INITIALED — SEE ENCLOSED ADVERTISING



## V-8 BRACELET

The ladies will love these "slave bracelets"—unique and in the best of taste. White metal links, with sterling silver plate on which is a raised V-8 emblem with Ford blue enamel background.

Order No. NM-2564.

1 ..... .85c  
2 to 6 ..... .80c ea.  
7 to 12 ..... .75c ea.

Postpaid if Remittance Accompanies Order.



## STRIKALITE

Always lights! For men or women—satin finish chrome plate with V-8 emblem etched in. Will not tarnish, break or wear out. Just scratch stick along the bottom for a light. (Minimum, two lighters.)

**50c**  
EA

Order No. NM-2129.

Postpaid if Remittance Accompanies Order.

ACTUAL SIZE

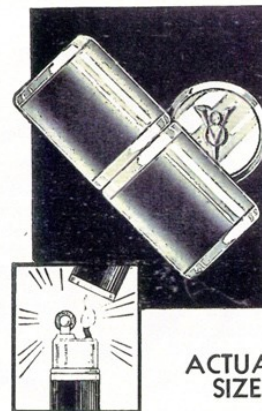
## PLAYING CARDS

As a gift playing cards are appreciated as much as they are used—a good deal! Keep a supply on hand the year round and inform salesmen to lend them for social affairs, card tournaments, etc. Crisp linen cards with gilt edges, come in sets of two decks each, one deck with red back, one with blue. "Ford V-8" imprinted in gold. Each deck cellophane wrapped and individually boxed. YOUR NAME AND ADDRESS IMPRINTED FREE on orders of 250 or more.

**50c**  
per deck  
(minimum order 2 decks)

Order No. NM-2132.

Postpaid if Remittance Accompanies Order.



## "LIPSTICK" LIGHTER

A wheel type lighter of unusual dependability, in convenient purse size. Attractively finished in chip-proof white enamel with gleaming nickel finish and "V-8" die-stamped on cover top. Looks just like a lipstick case—will make a big hit!

Order No. NM-2385.

1 ..... 25c  
2 to 6 ..... 20c ea.  
7 to 12 ..... 15c ea.

Postpaid if Remittance Accompanies Order.

ACTUAL SIZE

Lafayette at 10th Street

SALES EQUIPMENT CO.

Detroit, Michigan

## Future Events:

**SATURDAY, Cancelled**

Breakfast 636-398-5089 or  
raroark@att.net



## Upcoming Events:

**November 19th** Bandanas (Sunset Hills)

**December 17th** Roark's

## November

### Birthdays & Anniversaries

- 1 Phil Orwick
- 2 Bruce Williams
- 4 John Schmid
- 5 Bonnie Abler
- 6 Faye Lemen



Don Rogers, Editor  
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1ST CLASS  
MAIL

St. Louis R.G. Web Site

<https://stlv8club.org/>